

# TRUST



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*"Trust is not something which is merely "touchy-feely" or "nice-to-have". Rather, trust is a hard-nosed business asset which can deliver quantifiable economic value." - Stephen M. Covey*

We not only agree with this sentiment, but have also seen this truth displayed throughout multiple organizations. Trust can be misunderstood as a peripheral trait that would be nice but not necessary. On the contrary, it is essential for businesses to thrive in the 21st century.

**When trust is high, execution is high.**

We work with organizations to take trust to the next level. We help employers build credibility with employees, and help peers develop higher levels of rapport.

## WORKSHOP SAMPLES

Trust, The Great Multiplier  
4 Cores of Credibility  
Trust Behaviors  
Values Centered Leadership



## OUR TRUST WORKSHOP SNAPSHOT

- ⦿ Center Around the 5 Waves of Trust
- ⦿ Identify Behaviors That Build Trust
- ⦿ Assess Personality Differences and Trust Habits
- ⦿ Discuss Thought Patterns that Affect Trust

“  
*Massive enthusiasm and energy...  
but even bigger heart"*  
  
*Very well done! Best workshop I have  
been to in a long time. Thanks!*  
”



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